

Better Communication, Happier Employees, Greater Business.

BRIEF PROFILE

Place: United States

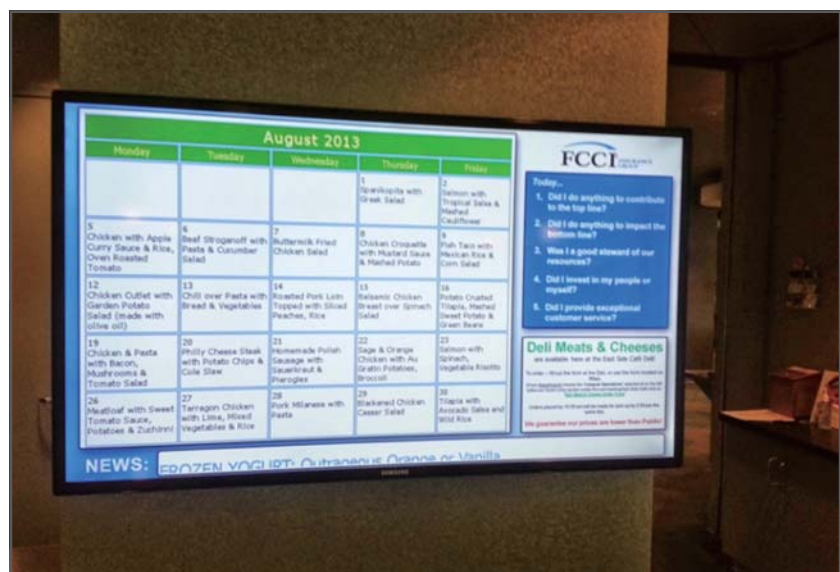
Industry: Corporate

Solution:

- SMP-WEB 4 x 5

FCCI Insurance Group

Based out of Sarasota, Florida, FCCI Insurance Group has been providing commercial property and casualty insurance since 1995. By becoming the insurance provider for over 18,000 properties across the US, FCCI Insurance Group was deemed trustworthy not only by its clients, but its employees as well. The company was voted by several credible sources, including Business Insurance magazine, the Best Companies to Work for, Top Workplaces, and AARP's Best Employers for consecutive years between 2009 and 2013.



Digital Initiatives in the Offices

Understanding that communication is the key to success, FCCI Insurance Group is constantly striving to better its working environment. The communication team sought for ways to simplify and improve connections among the corporation, its employees, and onsite visitors. In search for systems to replace traditional message boards, the FCCI team reached out to the professional digital signage solution provider at MediaVision Solutions.

Digital Signage Solutions

- SMP-WEB 4 Web-Based Digital Signage Player: 5 units

The FCCI team requested for an easy-to-operate system with the capability to display multiple information and contents in different zones. With the objective of modernizing the corporate headquarters while increasing the effectiveness of their internal communications in mind, MediaVision opted for CAYIN's SMP players to fulfill the mission.



Initially, two SMP-WEB 4's were implemented at the company's headquarter to replace the monthly cafeteria menu, and act as lobby announcement boards. During installation, MediaVision encountered issues of visible cabling, but was able to overcome this obstacle by integrating the solution with a wireless HD display system.

Upon realizing the difference digital signage makes in transmitting messages, and the simplicity of the SMP-NEO software, the FCCI team decided to expand the network to the lobbies of 3 additional regional offices, with a total of 5 SMP players and 6 displays.

The Benefits of Corporate Digital Signage

In 2013, MediaVision began to design and implement the FCCI Insurance Group digital signage project. Once they starting using the digital signs the internal communication team was able to see great improvements in employee and guest engagement. Adding superior service and accessible software for central management to the equation, the project became a huge success. Therefore, FCCI has not only expanded the network to its regional offices across the US, but is strongly considering integrating touch displays for way-finding purposes into their current solution, also powered by the SMP-WEB.

CAYIN Technology in Brief

CAYIN Technology offers a complete portfolio of digital signage solutions including media players, servers, and software which are applicable to various industries, such as education, retail, hospitality, corporate, financial, and public institutions. CAYIN is dedicated to being a reliable partner to its clients worldwide, and has successfully set up various application references globally. In order to best facilitate the deployment of CAYIN products, the company also provides tailored services to satisfy the ascending market demand for almost limitless applications.

MediaVision Solutions in Brief

Located in Lakewood Ranch, Florida, MediaVision Solutions has been helping customers realize the advantages of Internet-connected Digital Signage for over 8 years. The company provides affordable, effective, and scalable solutions from large corporations to small mom-and-pop businesses in order to deliver the right-sized solutions for each unique customer. MediaVision Solutions will take care of any and all aspects of a digital signage project including network architecture, installation, content development, and continued support.



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