

GOVERNMENT

CAYIN Digital Signage

Ministry of Public Health (Department of Mental Health), Thailand

BRIEF PROFILE

Place: Thailand

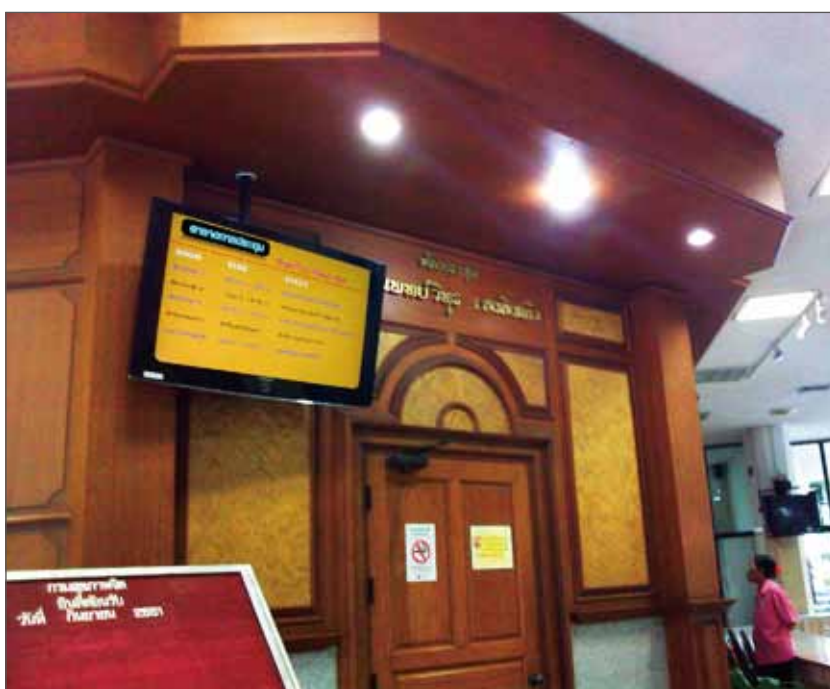
Industry: Government

Solution:

- SMP-WEB3 x 3
- SMP-WEBPLUS x 2

Ministry of Public Health (Department of Mental Health)

The Ministry of Public Health in Thailand is the main national health agency that plays an important role in a program of health development. Many important conventions and meetings take place on a regular basis in its four convention rooms at the main building of the Department of Mental Health. To further enhance e-government development, the department consulted DMaSStech, the leading system integrator of digital signage solution in Thailand, and adopted CAYIN's digital signage system for a better way to convey meeting information.



The Ministry of Public Health in Thailand installs CAYIN digital signage system in its convention rooms by DMaSStech (Digital Media and Signage Solution Technology). The system enhances e-government development and provides citizens with instant meeting information. It further reduces the operation and management costs, and builds a better image for the organization. This is the first phase installed in the Department of Mental Health.

Objective

This digital signage project for the Department of Mental Health is targeted to achieve the following objectives:

- to provide citizens with better and more convenient services;
- to reduce operation and management costs;
- to convey information of conferences efficiently to citizens;
- to replace traditional bulletin with modern digital signage for staff and guests.

Implementation

To have a flexible platform for future database integration, DMaSStech introduced CAYIN's web-based digital signage players in this project. SMP-WEBPLUS and SMP-WEB3 are installed both in front of and inside each conference room. Benefited from remote connectivity capabilities, administrators can edit contents and change configurations in any computer connected to the network.

Screens in front of the lift and conference rooms display meeting schedule and welcome messages to visitors. For those screens inside the conference rooms, event hosts can present the topic and relevant information of each event taken place in the room.

SMP-WEB3 is featured in its AV-in function and can play real-time video by directly connecting to a TV tuner and DVD player. CAYIN's digital signage system assists in creating a multi-purpose signage, including: TV, welcome board, information bulletin, conference information, messages to guests and staff, etc.



The Results

"CAYIN digital signage system successfully saves time, increases efficiency, and reduces the printing cost of traditional posters," said Sathian Thancharoenkit, the Managing Director of DMaSStech. "The system also builds a great image for the department. We are proud to assist the department in taking a step forward towards the e-Government implementation in Thailand."



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