

Singleton Pharma Logistics Co., Ltd.

Unlocking Medical Knowledge with CAYIN Flexie Solution

BRIEF PROFILE

Place: Taiwan

Industry: Healthcare

Solution:

- CMS-WS x 100 Licenses

Singleton Pharma Logistics Co. Ltd (Singleton) is committed to spreading medical knowledge and information. With over a decade of experience in pharmaceutical distribution, Singleton supplies prescription drugs to national health insurance pharmacies and provides high-quality and caring health education information and services to pharmacies and clinics.



To achieve this goal in the digital age, Singleton upholds the concept of delivering information to each pharmacy and clinic and has launched the exclusive PharmTV platform for medical information. This platform aims to provide positive and professional health education, advertising, and public service information to every individual waiting for pharmacists to prepare, consult, diagnose, dispense, or check out at pharmacies or clinics, making it easy for people to obtain accurate medical knowledge and information.

Flexie Your Digital Signage Experience with CAYIN Technology

Singleton discovered CAYIN Technology, a professional original equipment manufacturer and supplier of digital signage systems, through the internet. In consultation with CAYIN Technology's business team, Singleton received the most professional consultation and planning for their needs and was provided with the most suitable Flexie digital signage solution.

After verification and testing, Singleton chose CAYIN Technology's CMS-WS as the leading technology for this project, while Singleton's choice of tablets served as the playback equipment.



Stand Out with CAYIN's Digital Signage

Through CAYIN digital signage, Singleton aims to enhance the brand image and medical experience of pharmacies and clinics. Singleton utilized CAYIN Technology's CMS-WS server to deploy digital signage at pharmacies and clinics' checkout or drug pickup counters nationwide, fully utilizing multimedia content to replace traditional flat posters and promote positive medical knowledge and concepts. This approach can help attract attention, enhance brand image, and provide a better medical experience without prioritizing product advertisements.

Excel with CAYIN: Empowering Singleton with Comprehensive Support

CAYIN Technology offers not only professional digital signage solutions but also provides comprehensive education and training to empower Singleton to manage its playback system independently. With the guidance and expertise of CAYIN's technical team, Singleton can confidently handle any issues that may arise and effectively maintain the digital signage system. Additionally, CAYIN's technical team is always ready to provide support whenever necessary, ensuring smooth and uninterrupted operations.



Elevate Medical Experiences with CAYIN's Flexie Digital Signage Solution

The Flexie solution has been widely applied in pharmacies and clinics throughout Taiwan. Through the Flexie solution provided by CAYIN Technology, Singleton not only can update the content contained in real-time but also can remotely manage the digital signage of various pharmacies and clinics, saving considerable manpower and time costs.

From now on, while waiting, people can obtain correct and professional medical information and enjoy high-quality and considerate medical experiences. It also helps medical institutions be more environmentally friendly and sustainable by reducing traditional paper posters, making society a better place.

In the future, CAYIN Technology will continue to work closely with Singleton to innovate and optimize digital signage solutions, providing more convenient, efficient, and environmentally friendly medical information services to escort people's health.

CAYIN Technology in Brief

CAYIN Technology offers a complete portfolio of digital signage solutions - including media players, servers, and software — that are applicable to various industries, such as education, retail, hospitality, corporate, financial, and public institutions. CAYIN is dedicated to being a reliable partner to its clients worldwide and has successfully set up various application references globally. In order to best facilitate the deployment of CAYIN products, the company also provides tailored services to satisfy the ascending market demand for almost limitless applications.



CAYIN Technology Co., Ltd.

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