

## PLACES OF WORSHIP

## Taiwanese Church Spreads the Word of God with CAYIN Digital Signage System

### BRIEF PROFILE

Place: Taiwan

Industry: Places of Worship

Solution:

- SMP-WEB4 x 2
- 42"~65" LCD screens x 26

### Bread of Life Christian Church in Shilin, Taiwan

Bread of Life Christian Church in Shilin was founded in 1995. After 10 years of endeavor, the church has grown from 100 members to nearly 5000. Every year, about 500 people are baptized here. Nearly 2,000 people are engaged in all kinds of volunteer activities every week. In 2012, the church moves to a new building and utilizes the latest audio visual technology to create a contemporary environment.



CAYIN's digital signage players empower 26 LCD screens in Bread of Life Christian Church in Shilin, Taiwan. The new digital signage system helps the church to effectively communicate messages to congregations inside the church and also reach out to audiences outside the building.

### Digital Signage Solution

- One 3x3 TV wall composing of 9 units of 42" LCD displays faces the outside pedestrian.
- One unit of 65" LCD displays is hung above the main entrance towards the fellowship hall.  
15 units of 55" LCD displays and one unit of 65" LCD are installed inside the fellowship hall.
- Two units of CAYIN SMP-WEB4, web-based digital signage players, are located in the machine room.



### Broadcast Real-time Sermons and Activities

To provide a better environment for increasing the number of members, the church has moved to a new building which can accommodate around 1000 people for all kinds of activities, such as Sunday worship services, weddings, funerals, training camps, and all other church activities. As the fellowship hall has become larger it has brought a disadvantage: - not all of the congregation can now see the pulpit. To get all of the members involved, the church installed a total of 16 units of 55" and 65" LCD screens throughout the fellowship hall, so that members in the back row can still see the pulpit clearly.

Not constrained by space, the church even broadcasts real-time services from the pulpit to other areas inside and even outside the building. People passing by the church can see live services on the 3x3 TV wall, which has been installed in the window facing outside. The TV wall helps the church disseminate information effectively to a wider audience in the community.

### Disseminate Information Effectively

Digital signage not only helps to engage people in all kinds of activities but also serves as a great media to disseminate information. Replacing the traditional paper bulletins, digital signage helps the church reduce the amount of paper and posters and become more environmentally friendly.

All contents are also well prepared. The church has designed a beautiful layout, including video, image slide show, ticker, date and time. All screens can promote up-coming events, training camps, seminars, announcements, and pictures of past events in a dynamic way. Using digital signage system is the perfect method for the church to communicate with members. It also creates a contemporary image to attract and engage young people.

## Integrate AV Equipment in the Church

Using audio visual equipment in a church is not an entirely new thing. The unique part of this project is the perfect integration with digital signage and other existing AV, broadcast equipment. The administrator can switch between different signals immediately and show coherent content on all screens at the flow of the activity. For example, LCD screens can show the handout and videos during a sermon. Contents can also be switched between lyrics and the live performance of the choir on the stage when congregations sing songs.

All live activities are broadcasted through CAYIN's digital signage player. SMP-WEB4, equipped with the AV-in function, can receive signals from digital cameras at the stage and transmit real-time full-screen video to all landscape and portrait displays. CAYIN's digital signage solution surely helps the church communicate messages in a simpler way via immediate and remote management of information.



## CAYIN Technology in Brief

CAYIN Technology offers a complete portfolio of digital signage solutions including media players, servers, and software which are applicable to various industries, such as education, retail, hospitality, corporate, financial, and public institutions. CAYIN is dedicated to being a reliable partner to its clients worldwide, and has successfully set up various application references globally. In order to best facilitate the deployment of CAYIN products, the company also provides tailored services to satisfy the ascending market demand for almost limitless applications.



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