

The Pursuit of Knowledge is Never-Ending: Participation Is the Key to better Education

BRIEF PROFILE

Place: Taiwan

Industry: Education

Solution:

- SMP Player x 8
- wayfinderPost
- meetingPost

National Chengchi University, Taiwan

In collaboration with Taiwanese Government's "Aim for the Top University Project," National Chengchi University (NCCU) established Academia Excellentiae in 2008. The facility was designed in inspiration of Harvard's HBS campus, providing EMBA curriculums for professional students, and venues for other programs such as IMBA and rentals. The 5 amphitheater classrooms and the function hall are under management by the Participation Education and Research Development Office.



CAYIN's digital signage wayfinderPost at the reception of NCCU's Academia Excellentiae in Taiwan

Background:

As technology became an essential part of education, NCCU College of Commerce seeks to lead the academia world with a better learning environment by updating the facility. CAYIN provided a solution based on its best selling SMP digital signage players along with xPost, meeting room management software. The solution is incorporated with Academia Excellentiae's online booking system, which allows it to automatically display classroom information all around the facility.

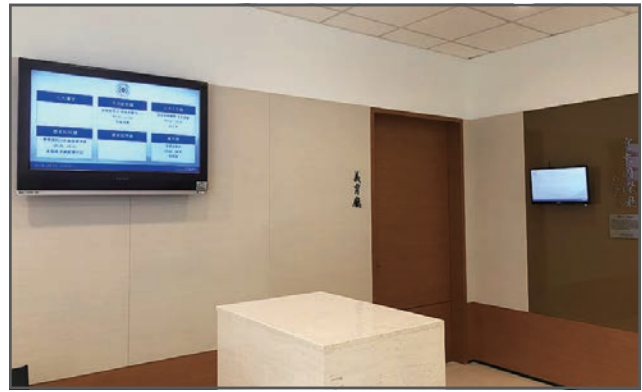
CAYIN's Digital Signage Solutions:

In order to create a convenient way for student to keep track of their schedule, the Academia Excellentiae sets up a dual output player to display the synchronized classroom information by the elevator on the first floor, and at the reception on the sixth floor. The wayfinderPost presents the location of the course, the speaker, and the timetable. This significantly reduces the time students and teachers spent on trying to locate the class when on campus. The 42" display by the reception also circulates announcements and marketing materials regarding the whole campus, which allows passerby to resonate with NCCU's brand and culture.



Digital billboard is a great way to communicate across departments

At the entrance of each classroom is a meetingPost loaded SMP player with a 22" display. In order to maintain the original design of the space, each unit is connected to the web server through Wi-Fi. The server is linked to a database that manages the online booking system, which automatically updates by schedule or whenever a classroom is booked. By incorporating with wayfinderPost, the information is synced across all the players, eliminating the needs for manual inputs.



wayfinderPost and meetingPost display at functional hall and classrooms

Digital Education Benefits:

After the great feedback from students and teachers regarding the upgrade in convenience and the facility, the College of Commerce decided to add two more digital bulletin boards in the lobby and by the elevator. They provide not only schedules of department events, but also the events across campus, opening multiple channels for communication.

NCCU College of Commerce has a rich history that leads the academic world in business administration in both educational resources and quality alumnus. But the pursuit of knowledge is never-ending, and the administration does not hold back when investing resources on creating the most updated learning environment. NCCU aims to become one of the top educational leaders in Asia by providing the best for its students.



CAYIN's SMP players support Wi-Fi



wayfinderPost and digital bulletin board at the elevator

CAYIN Technology in Brief

CAYIN Technology is a professional digital signage solution and software developer from Taiwan since 2004. By offering a complete portfolio of appliance-based digital signage solutions, CAYIN dedicates itself to being a reliable partner to clients worldwide and has successfully set up various applications globally. In order to best facilitate the deployment of its products, the company also provides tailored services to satisfy the ever-growing market demand for almost limitless applications.



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