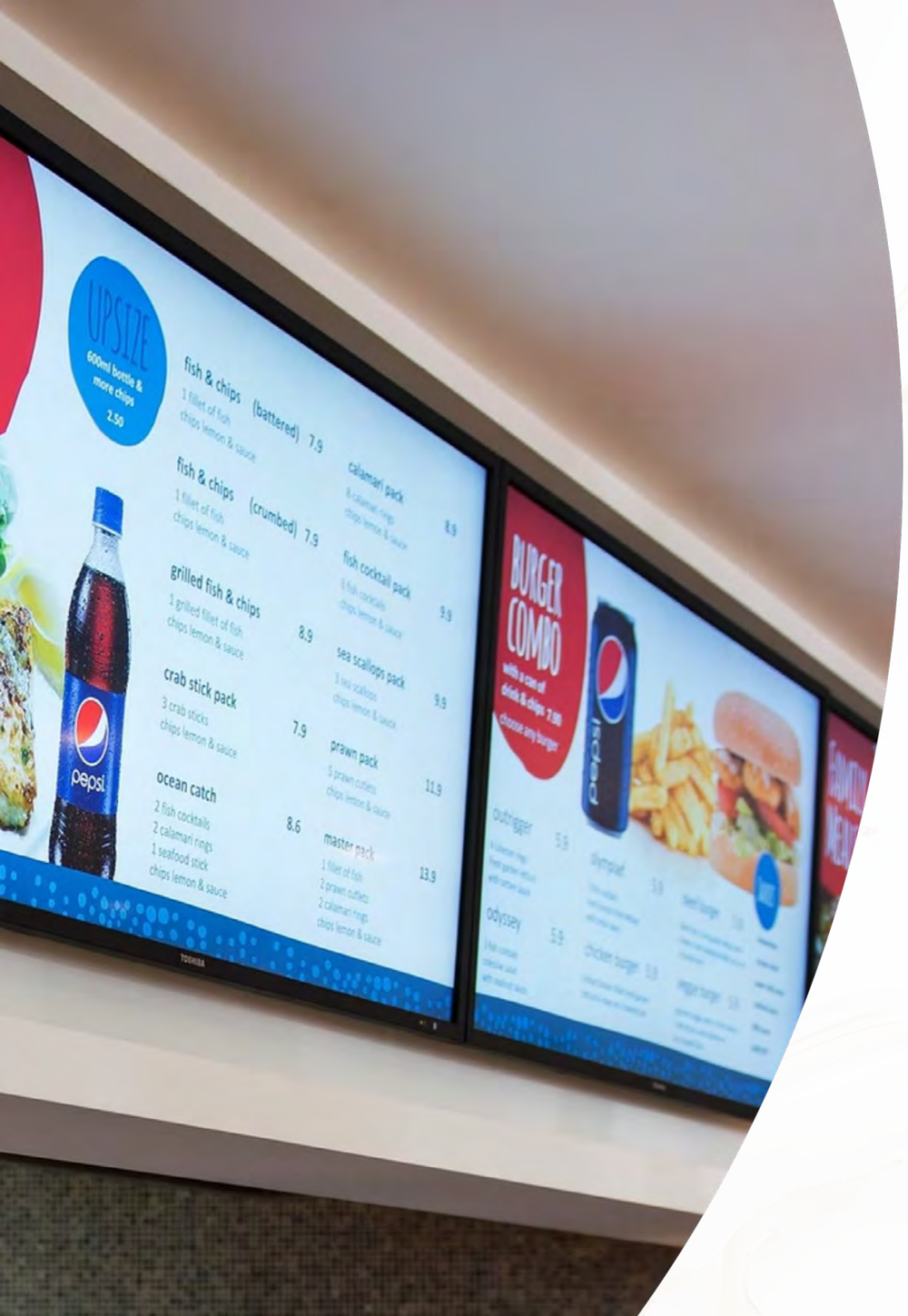
GO CAYIN

GO CAYIN
Stop Printing | Start Connecting

Deploy Global Signage in One Click



GO CAVIN

Deeply Rooted in the Industry, Continuously Innovating

1 **Over 20 Years of Expertise**

Providing global clients with leading digital signage integration solutions.

2 **Our Vision**

Creating smart, efficient, and engaging methods for information dissemination.

3 **Our Commitment**

Stable and reliable products, professional technical support, and excellent customer service.

GO CAVIN

Why is now the best time to implement digital signage?

Attract Attention

Dynamic content increases message exposure

Real-time Updates

Flexible and immediate message publishing

Cost Savings

Replaces traditional printing, environmentally sustainable

Improve Efficiency

Optimizes internal communication and process management

Brand Image

Shapes a tech-savvy, modern corporate image

GO CAYIN: Digital Signage, One-Click Deployment!

1 **Cloud-Native Platform**

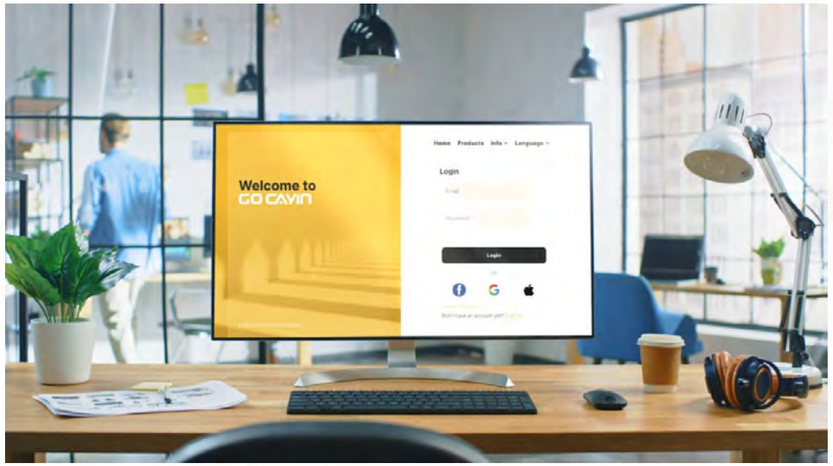
Easily achieve deployment, content creation, and management

2 **Core Values**

Simplify complexity, save time, reduce costs

3 **Target Audience**

Shops, enterprises, educational institutions, public spaces



Subscription Plan Management

Flexible and diverse options

Content Playlists

Intuitive user interface

Cross-Platform Playback

Supports multiple devices

Real-time Preview and Updates

Push updates anytime

GO CAYIN: Crafting Your Unique Digital Signage Experience

The platform features two powerful built-in applications, making content creation and management effortless.

poster: Create Stunning Content Instantly!

1 Rich Templates

Diverse professional design templates covering various industry needs.

2 Drag-and-Drop Editing

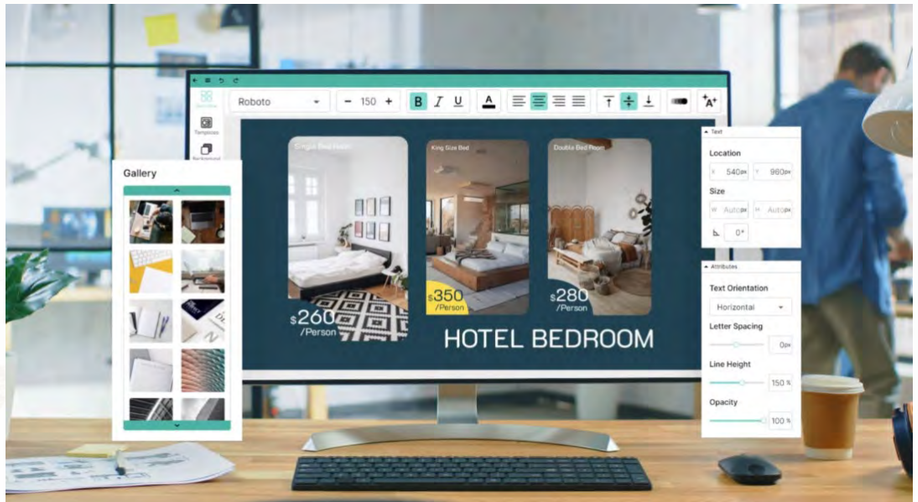
Intuitive interface, easy to use even without design experience.

3 Instant Publishing

Once created, content can be played instantly via URL or QR Code.

4 Diverse Applications

Promotional campaigns, new product launches, corporate announcements, event promotions, etc.



meetingPost+: Say Goodbye to Meeting Room Scrambles!

1 Reservation Management

Integrated meeting room reservation system.

2 Real-time Display

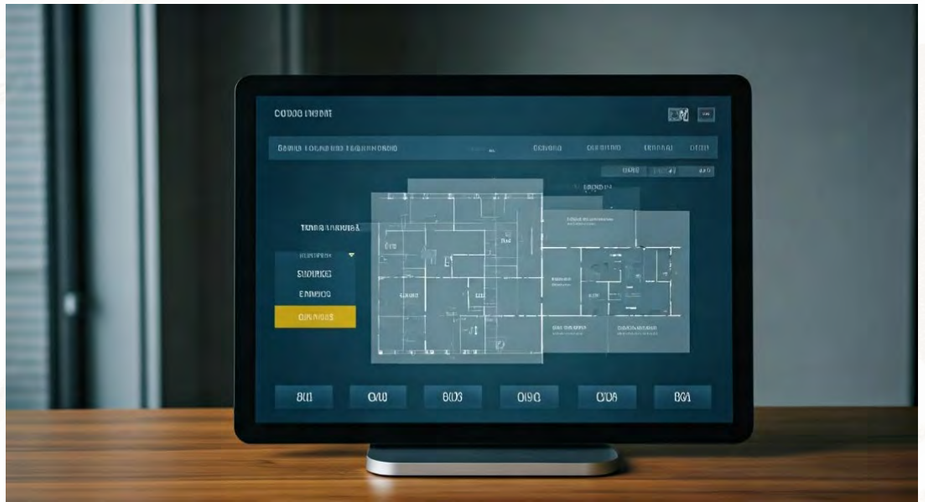
Clearly displays usage status.

3 Floor Plan

Intuitive display for quick location.

4 Multi-Room Overview

Simultaneously displays usage status of multiple meeting rooms, enhancing management efficiency.



GO CAYIN:
Powering Your Industry with Digital Momentum

Retail Industry

Real-time promotion updates, new product announcements

Food & Beverage Industry

Menu cycling, special meal recommendations

Enterprises / Offices

Welcome screens, meeting room reservations

Educational Institutions

Result lists, faculty introductions, schedules, classroom usage status

↓30%

Total Cost of Ownership

No need for expensive hardware investment

↑50%

Operational Efficiency

From Template to Screen in 60 Seconds

↑40%

Brand Impact

Enhance customer perception and image

Why CAYIN Technology is Your Best Choice?

Industry-Leading Experience

CAYIN's since 2004
and Taiwan-based R&D

Innovative Cloud Technology

Advanced, user-friendly
platform solutions

Flexible Customization

Tailored solutions and services
to meet your specific
requirements

Stable and Reliable Support

Dedicated customer service
and technical support team

GO CAYIN poster: First Principles Pain Point Analysis

Eliminating "Creative Friction": Transforming Abstract Messages into Visual Assets

Core Issue: The first step of effective communication is visualization. However, high barriers to entry with traditional design software, the cost of professional designers, and time-consuming back-and-forth communication often prevent businesses from updating their messages in real-time.

The Solution:

- **Instant Visualization:** Access a diverse range of professional design templates, enabling users to generate polished visuals in seconds.
- **Intuitive Editing:** Utilize a "What You See Is What You Get" (WYSIWYG) interface to effortlessly adjust text, images, colors, and dynamic effects.
- **Multimedia Integration:** Enhance sensory engagement by directly embedding YouTube links or video codes into your displays.

Solving "Hardware Fragmentation": Breaking Device and Geographic Barriers

Core Issue: Digital signage hardware is often diverse and decentralized. Compatibility issues between different operating systems frequently lead to skyrocketing deployment costs.

The Solution:

- **Universal Compatibility:** Broad support for Android, Android TV, Google TV, Windows, Chrome Extensions, Samsung Tizen, and Philips TV.
- **One-Click Play & URL Access:** Generate a playback link immediately after editing. Content can be easily broadcasted to any smart device via a simple URL.
- **Instant Sync:** Once edits are saved, content is automatically and immediately synchronized across all connected screens.

Reducing "Maintenance Complexity": Evolving from Manual to Automated Workflows

Core Issue: Relying on manual updates for content management results in high labor costs and a significant margin for error.

The Solution:

- **Smart Scheduling:** Use the "Smart Slideshow Playlist" to customize the playback order and duration for every piece of content.
- **Centralized Cloud Management:** The GO CAYIN all-in-one platform provides administrators with seamless access to powerful, streamlined applications.
- **Remote Verification & Monitoring:** Simplify the setup process by quickly linking remote screens using PIN codes and device verification codes.

poster - Core Value Summary

	Traditional Pain Points	Solutions
Production	**High Costs:** Dependent on designers.	**Instant Visualization:** Ready-to-use templates.
Deployment	**Compatibility Issues:** Fragmented OS.	**Universal Playback:** Cross-platform support.
Management	**Manual Labor:** Time-consuming updates.	**Smart Scheduling:** Automated cloud management.

Finding Your Perfect Fit: GO CAYIN Subscription Guide

Plans	Target Audience	Key Decision Driver
Free Plan	Independent Shops & Startups	**Zero-Cost Entry:** An essential entry-level experience for single-store owners (e.g., hair salons, small cafes) to explore features or display basic content; please note that each playback session requires a manual login.
Professional	Growing SMEs & Professional Spaces	**Automated Efficiency & Focused Performance:** Designed for growing businesses that require Smart Scheduling and Slideshow Playlists to manage time-sensitive promotions or meeting room statuses; this plan allows for focused performance on up to 25 devices simultaneously using either the **poster** or **meetingPost+** application.
Professional Team	Multi-Branch Enterprises & Institutions	**Total Solution:** Full access to **both poster and meetingPost+** for up to **200 devices** simultaneously.

Experience the Future, Starting Now!

Register for a free trial account today and experience the powerful features of GO CAYIN!

Pricing:
https://www.gocayin.com/en/pricing

Our professional team is happy to provide customized consultation and demo for you.

Official Website: www.gocayin.com

Website Inquiry:
www.gocayin.com/contact-us

Please contact us for further discussion on any questions. sales@gocayin.com

Join
LINE@ Official Accountto
get the latest updates