Network Digital Signage Solution

Promote  Inform  Educate  Entertain
A Complete Solution for Self-hosted Digital Signage

SMP enables to connect multiple screens and 2 LAN ports for the advanced network security. It can work as a standalone player or be deployed in a client-server structure.

Based on the server’s role and function, CMS can be installed onsite at headquarters, branches, or offices. It may also be deployed in a cloud-based structure.

The Windows®-based software is installed on an administrator’s PC to generate custom playback and system status reports.

The web-based software is installed on a Windows® PC to provide customizable templates for hotel lobbies, meeting rooms, and wayfinding displays.

System Structure

- SMP Digital Signage Player
- CMS Content Management Server
- SuperReporter
- xPost

Group 1
- SMP Player
- SuperReporter

Group 2
- SMP Player

LAN/WAN Intranet

- Video Input
- Upload Content / Scheduling
- Live Streaming
- Distribute Content / Scheduling

Administrator’s PC (SuperReporter)

CMS Server + CMS-PRO
Or
CMS Station + CMS-PRO

Database
User Web Server (optional)

CAYIN xPost System (optional)
CAYIN Solution Highlights

Media-rich messages
SMP supports a variety of multimedia formats, including 4K UHD video, YouTube Video, Flash® animation, HTML5, CSS3, streaming video, weather, social media, and text tickers.

Zone vs fullscreen
You can divide the screen into several zones, each with an independent schedule and settings. You may also create playlists to display multimedia contents as full-screen digital posters.

Easy-to-use template creation
SMP includes a web-based template builder for you to define the size and the position of each zone for multiple displays. Each console provides several built-in templates, and you can always download more from CAYIN’s cloud service for free.

Intuitive multi-touch gestures
SMP players support integration with HID compliant touch panels and multi-touch gestures. Users can swipe, zoom in and zoom out on the display to navigate through web pages. You may also create custom gestures to accommodate any specific needs.

Flexible scheduling
SMP player offers flexible task scheduling based on one-time, daily, weekly, monthly, or yearly timescales. Location-based scheduling or central scheduling through a CMS server is also available to provide flexibility.

Dual LAN ports and firewall
Some SMP models are equipped with two LAN ports. One port connects to LAN while the other can be used to access the internet. The inbuilt firewall provides protection against security threats coming from open networks.

Large-scale Digital Signage Networks

Powerful central management and long-term reliability

With CAYIN’s digital signage solutions, administrators can:
- Assign a role, main server, site server or backup server, to a CMS server to ensure centralized and/or decentralized management, flexible network planning, bandwidth saving, content backup, and non-stop services;
- Create a maximum of five-layer groups on a CMS server to manage all SMP players systematically for content updates and task scheduling;
- Synchronize all SMP players’ configurations based on the same model and version (requiring CMS-PRO);
- Monitor the current playlist and screenshots of a maximum of 15 SMP players per page simultaneously (requiring CMS-PRO);
- And trigger emergency events and broadcast priority messages to the public.
CAYIN Product Portfolio

Digital Signage Player

<table>
<thead>
<tr>
<th>Software</th>
<th>SMP-8000/QD</th>
<th>SMP-2300</th>
<th>SMP-2210</th>
<th>SMP-2200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zone Number</td>
<td>Skin: 11 zones, incl. 2 video zones (single mode) / 4 video zones (distinct mode); HTML: unlimited zones</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Signal Output</td>
<td>Single, clone, extended, distinct modes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Max. Screen Resolution</td>
<td>Single mode: 4096 (width or height)</td>
<td>Single/ Clone mode: 4096 (width or height)</td>
<td>Other modes: 2048 (width or height)</td>
<td>Other modes: 2048 (width or height)</td>
</tr>
<tr>
<td>Max. Video Resolution</td>
<td>1x4K or 4x1080p*</td>
<td>1x4K or 2x1080p*</td>
<td>1x4K or 3x1080p*</td>
<td>1x4K or 2x1080p*</td>
</tr>
<tr>
<td>HDMI</td>
<td>500GB HDD</td>
<td>30G SSD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VGA</td>
<td>-</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>DisplayPort</td>
<td>4</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>LAN Port</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Fan</td>
<td>With Fan</td>
<td>Fanless</td>
<td>Fanless</td>
<td>Fanless</td>
</tr>
<tr>
<td>GPS (Optional)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>4G/3G, Wi-Fi (Optional)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Touch &amp; Gesture</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

* Please refer to the product document for detailed video wall screen combinations and video specifications.

Content Management Server

<table>
<thead>
<tr>
<th>CPU</th>
<th>CMS-60</th>
<th>CMS-SE</th>
<th>CMS-PRO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Network</td>
<td>2.7G Hz or above</td>
<td>Require hardware with 2 GHz dual core processor</td>
<td>Required compatible QNAP NAS System</td>
</tr>
<tr>
<td>Video Streaming</td>
<td>1G bps Ethernet</td>
<td>-</td>
<td>Depend on the selected NAS model</td>
</tr>
<tr>
<td>Content Update</td>
<td>Supported</td>
<td>Supported</td>
<td>Not supported</td>
</tr>
<tr>
<td>Access Control for Multiple Users</td>
<td>Max. 250 SMP</td>
<td>10-4000 SMP (per license basis)</td>
<td>10-4000 SMP (per license basis, annual subscription or perpetual)</td>
</tr>
</tbody>
</table>

Advanced Management and Application Software

CMS-PRO
As an add-on to CMS, CMS-PRO enhances centralized management by monitoring the status of all SMP players in the same structure.

SuperReporter
The Windows®-based package software can generate reports and diagrams for billing and performance analysis.

xPost
The web-based software can show weather, exchange rates and event information for lobbies, meeting rooms, and wayfinding display.

* Specifications subject to change without notice. Please refer to the user manual of each product.